

Marcus Holmes

William & Mary
Department of Government
367 Chancellors Hall
Williamsburg, VA 23185

Email: mholmes@wm.edu
Homepage: <http://www.marcusholmes.com/>

Education

Ph.D. Political Science, Ohio State University, 2011.

Dissertation: *The Force of Face-to-Face Diplomacy*
Committee: Alexander Wendt (Chair), Richard Herrmann, Jennifer Mitzen

M.A. Communication, Culture & Technology, Georgetown University, 2006.

Walsh School of Foreign Service *International Business Diplomacy* Honors Certificate

B.A. Echols Honors Major in Digital Humanities, University of Virginia, 2002.

Phi Beta Kappa, Graduated with Distinction, Undergraduate Research Award

Appointments

William & Mary, Professor, 2023 - Present.

William & Mary, Associate Professor, 2018 - 2023.

William & Mary, Assistant Professor, 2014 - 2018.

Fordham University, Assistant Professor, 2012 - 2014.

Fordham University, Lecturer, Spring 2012.

Fordham University, Adjunct Instructor, 2010-2011.

Georgetown University, Lecturer, Summer 2011.

Publications

Books

Social Bonding in International Relations. With Nicholas J. Wheeler. (Under contract, Oxford University Press).

Face-to-Face Diplomacy: Social Neuroscience and International Relations. (Cambridge, UK: Cambridge University Press, 2018).

Co-winner of "2018 Best Book on Diplomacy Award" from Diplomatic Studies Section of International Studies Association. Reviewed in *Perspectives on Politics*, *International Studies Review*, *The Hague Journal of Diplomacy*, *Diplomatica*, and *H-ISSF Roundtable*.

Digital Diplomacy: Theory and Practice. Co-edited with Corneliu Bjola. (London and New York: Routledge New Diplomacy Series, 2015).

Journal Articles

Forthcoming. Malicious Motives or Innocent Intentions? How Moral Reactions to Collateral Damage Shape Perceptions of Intent in Wartime Conduct, *Foreign Policy Analysis* (with Jonathan Chu and David Traven).

2022. Overcoming the Four Horsemen of Reassurance Diplomacy: Explaining Variation in Face-to-Face Engagement, *Journal of Global Security Studies* (with Nicholas J. Wheeler) 7.3.

2022. Hawkish Biases and Group Decision-Making, *International Organization* (with Joshua Kertzer, Brad LeVeck, and Carly Wayne) 76.3: 513-548.

2021. The Logic of Negative Appeals: Graphic Imagery, Affective Empathy, and Foreign Development Aid, *Global Studies Quarterly* (with A. Burcu Bayram) 1.4.

2021. The Strength of Weak Bonds: Substituting Bodily Copresence in Diplomatic Social Bonding, *European Journal of International Relations* (with Nicholas J. Wheeler) 27.3: 730-752.

Awarded Best Article - International Studies Association Diplomatic Studies Section, 2022

2021. Assessing the Renaissance of Individuals in International Relations Theory, *PS: Political Science & Politics* (with Eric Parajon and Richard Jordan) 54.2: 214-219.

2021. Inferring Intentions from Consequences: How Moral Judgments Shape Citizen Perceptions of Wartime Conduct, *Journal of Experimental Political Science* (with Jonathan Chu and David Traven) 8.2: 203-207.

2021. Measuring Without a Ruler: Assessing Compliance with Calculative International Norms, *Journal of Global Security Studies* (with David Traven) 6.1.

2020. Feeling their Pain: Affective Empathy and Public Preferences for Foreign Aid. *European Journal of International Relations* (with A. Burcu Bayram) 26.3: 820-850.

2020. Social Bonding in Diplomacy. *International Theory* 12: 133-161 (with Nicholas J. Wheeler).

2019. Re-evaluating Theory and Methods in Diplomatic History: Bringing in Psychology, Neuroscience, Micro-Sociology, and Quantum, *Diplomatica* 1.1: 19-25.

2018. Palestine in Hebrew: Overcoming the Limitations of Traditional Diplomacy, *Revista Mexicana de Politica Exterior (Mexican Journal of Foreign Policy)* 113 (with Ilan Manor, published as part of special issue on public diplomacy simultaneously in Spanish).

2017. The Psychological Logic of Peace Summits: How Empathy Shapes Outcomes of Diplomatic Negotiations, *International Studies Quarterly* 61: 107-122 (with Keren Yarhi-Milo).

2016. You Never Get a Second Chance to Make a First Impression? First Encounters and Face-Based Threat Perception, *Journal of Global Security Studies* 1.4: 285-302.

Reviewed in H-Diplo, 2017 Article Review 74

2015. Believing This and Alieving That: Theorizing Affect and Intuitions in International Politics, *International Studies Quarterly* 59.4: 706-720.

2015. Thinking Rationally without Really Thinking: The Logic Rational Intuitionism in International Relations Theory, *International Studies Review* 17.3: 414-440 (with David Traven).

2015. Fight-or-Flight or Tend-and-Befriend? Stress and the Political Psychology of Crisis Diplomacy, *The Hague Journal of Diplomacy* 10.1: 15-21.
2014. International Politics at the Brain's Edge: Social Neuroscience and a New "Via Media," *International Studies Perspectives* 15.2: 209-228.
2014. The Social Brain Paradigm and Social Norm Puzzles, *Journal of Theoretical Politics* 26.3: 384-404 (with Costas Panagopoulos).
2013. The Force of Face-to-Face Diplomacy: Mirror Neurons and the Problem of Intentions, *International Organization* 67.4: 827-861.

Awarded Best Article - International Studies Association Diplomatic Studies Section, 2015

2012. Homeland Security as International Security? The Case for International Relations as Disciplinary Model, *Journal of Homeland Security and Emergency Management* 9.1.
2011. National Security Behavioral Detection: A Typology of Strategies, Costs, and Benefits, *Journal of Transportation Security* 4.4: 361-374.
2011. Something Old, Something New, Something Borrowed: Representations of Anarchy in International Relations Theory, *International Relations of the Asia-Pacific* 11.2.
2009. Just How Much Does That Cost Anyway? An Analysis of the Financial Costs and Benefits of the "No-Fly" List, *Homeland Security Affairs* 5.1.
2007. Culture Without the State: Reinvigorating Ukrainian Culture with Diasporic Efforts, *Review of Policy Research* 24.2: 133-154.

Book Chapters

2022. Diplomacy in the Rearview Mirror: Implications of Face-to-Face Diplomacy Ritual Disruption for Ministries of Foreign Affairs, *Ministries of Foreign Affairs in the World*, edited by Christian Lequesne, Brill.^{PR}
2016. The Social Neuroscience of Secrets in Secret Diplomacy: Theorizing Secrecy Diplomacy, *Secret Diplomacy: Concepts, Contexts and Cases*, edited by Corneliu Bjola and Stuart Murray, London and New York: Routledge.^{PR}
2015. Digital Diplomacy and International Change Management, *Digital Diplomacy: Theory and Practice*, edited by Corneliu Bjola and Marcus Holmes, London and New York: Routledge (13-32).^{PR}
2015. Conclusion: The Future of Digital Diplomacy, *Digital Diplomacy: Theory and Practice*, edited by Corneliu Bjola and Marcus Holmes, London and New York: Routledge (199-206).^{PR}
2012. Liminal Agents and Structures in International Politics, *The Paths of Folklore: Essays in Honor of Natalie Kononenko*, edited by Svitlana Kukharenko and Peter Holloway, Bloomington, IN: Slavica Publishers (227-243).^{non-PR}

Other Peer-Refereed Publications

2018. Digital Diplomacy. Oxford Research Encyclopedias: International Studies. Oxford, UK: Oxford University Press.
2018. Face-to-Face Diplomacy. Oxford Research Encyclopedias: International Studies. Oxford, UK: Oxford University Press.

Book Reviews

2017. Review of *Pivotal Countries, Alternate Futures: Using Scenarios to Manage American Strategy*, (Michael F. Oppenheimer, Oxford University Press, 2015).
2016. Review of *Emotional Diplomacy: Official Emotion on the International Stage*, (Todd H. Hall, Cornell University Press, 2015), *Perspectives on Politics* 14.4: 1266-1268.
2016. Review of *Diplomacy's Value* (Brian C. Rathbun, Cornell University Press, 2014), *International Studies Review* 18: 554-556.
2016. Review of *Foreign Policy Breakthroughs: Cases in Successful Diplomacy* (edited by Robert Hutchings and Jeremi Suri, Oxford University Press, 2015), *H-Diplo*.
2015. Diplomacy after Policymaking: Theorizing Hyper-Empowered Individuals (Review of *Diplomatic Afterlives* (Andrew F. Cooper, Polity Press, 2014)), *International Studies Review* 17: 708-710.
2015. Review of *Mixed Emotions: Beyond Fear and Hatred in International Conflict* (Andrew Ross, University of Chicago Press, 2013), *Political Science Quarterly* 130.1: 174-176.

Other non-Refereed Publications

2016. "Anarchy" entry, *Blackwell Encyclopedia of Sociology* (with W. Michael Campbell, Jr.).^{W&M Student}

Op-eds and Commentary

2021. "Reagan and Gorbachev offer a script for Biden-Putin summit" (with Nicholas J. Wheeler). *The Conversation*, June 16.
2020. "UN General Assembly: Why Virtual Meetings Make it Hard for Diplomats to Trust Each Other" (with Mark NK Saunders and Nicholas J. Wheeler). *The Conversation*, September 22.
2018. "So Trump's Meeting Kim Jong Un After All. Here's why Face-to-Face Diplomacy Matters." *The Monkey Cage* (Washington Post), June 11.
2018. "Lessons for Trump-Kim Summit from Reagan and Gorbachev: Trust and Reassurance before Denuclearisation" (with Nicholas J. Wheeler). *The Conversation*, March 13.
2018. "Palestine in Hebrew: A New Approach to Palestinian Digital Diplomacy" (with Ilan Manor). *Medium: An International Affairs Blog*, January 29.
2017. "With Trump Leaving on His First Foreign Trip, Here are 4 Lessons About Face-to-Face Diplomacy" (with Nicholas J. Wheeler). *The Monkey Cage* (Washington Post), May 19.
- 2017: Radio interview with "With Good Reason" program in Charlottesville, VA, July.
- 2017: "Time for Jimmy Carter to go Back to North Korea," with Nicholas J. Wheeler. *The Diplomat*, May 11.

Grants

2022. US Department of State, Embassy of Japan Award 2022-2024 (PI). \$99,929, for US-Japan Baseball Diplomacy project with Paul Manna (Co-PI) and Hiroshi Kitamura (Co-PI).
2022. Drapers Company Fellowship. \$10,000, for Social Bonding in Diplomacy research project.

2019. Defense Advanced Research Project Agency (DARPA) Award 2019-2020. \$374,093 for Aggregation in Foreign Policy Decision Making (AFPDM) project with Joshua Kertzer (PI), Carly Wayne, Brad LeVeck, Eric Min, Robert Schub, Tyler Jost.

Academic Affiliations

2021-present. Faculty Affiliate. Global Research Institute (GRI), William & Mary.

2014-2017. Honorary Research Fellow, Institute for Conflict, Cooperation and Security, University of Birmingham (UK)

Invited Participation

Lectures and Workshops

October 2022. Geopolitics and Global Futures Programme. Geneva Centre for Security Policy, Geneva, Switzerland.

September 2021. Geopolitics and Global Futures Programme. Geneva Centre for Security Policy, Geneva, Switzerland.

October 2020. International Symposium on Chaos, Complexity and Leadership. Ankara, Turkey (presented remotely).

October 2020. Keynote Address: Politics of Emotion in/for Inter-Korean Relations. University of North Korean Studies, Seoul, South Korea (presented remotely).

August 2019. Keynote Address: International Visitor Leadership Program's National Programmers Workshop, Washington DC.

June 2019. Geopolitics and Global Futures Programme. Geneva Centre for Security Policy, Geneva, Switzerland.

June 2019. Emerging Global Challenges and Face-to-Face Diplomacy. Foreign Service Institute, U.S. Department of State.

June 2019. Department of State's Ralph Bunche Library's Speaker Series, U.S. Department of State.

May 2019. Emerging Global Challenges and Face-to-Face Diplomacy. Foreign Service Institute, U.S. Department of State.

April 2019. Emerging Global Challenges and Face-to-Face Diplomacy. Foreign Service Institute, U.S. Department of State.

March 2019. Emerging Global Challenges and Face-to-Face Diplomacy. Foreign Service Institute, U.S. Department of State.

January 2019. Trust and International Security. University of Namur, Namur, Belgium.

February 2019. Face-to-Face Diplomacy: Social Neuroscience and International Relations. Norwegian Institute of International Affairs.

January 2019. Face-to-Face Diplomacy: Social Neuroscience and International Relations. Grand Rounds, University of Vermont Department of Neuroscience and Neurosurgery.

- August 2018. Emerging Global Challenges and Face-to-Face Diplomacy. Foreign Service Institute, U.S. Department of State.
- June 2018. Geopolitics and Global Futures Programme. Geneva Centre for Security Policy, Geneva, Switzerland.
- March 2018. Face-to-Face Diplomacy. Virginia Festival of the Book, Charlottesville, VA.
- March 2018. Face-to-Face Diplomacy. University of Birmingham (UK).
- September, 2017. University of Virginia, Department of Psychology, Charlottesville, VA.
- March, 2016. McGill University, Montreal, Canada.
- March, 2016. 1st Digital Diplomacy Conference of the Israeli Ministry of Foreign Affairs, Tel Aviv, Israel. (Presented in absentia).
- November, 2015. 30th Anniversary of the Geneva Summit Workshop. University of Birmingham (UK).
- October, 2015. Trust and Distrust in International Politics Workshop. University of Birmingham (UK). (Presented in absentia).
- May, 2015. Diplomatic School of Armenia, Yerevan, Armenia.
- March, 2015. Institute for Conflict, Cooperation, and Security, University of Birmingham (UK).
- January, 2015. University of Queensland (Australia).
- June, 2014. Institute for Conflict, Cooperation, and Security, University of Birmingham (UK).
- June, 2014. University of Montreal, Quebec, Canada.
- February, 2014. University of Southern California.
- January, 2014. University of California San Diego.
- September, 2013. Belgrade Security Forum, Belgrade, Serbia.
- June, 2013. National University of Public Service, Budapest, Hungary. (Presented in absentia).
- April, 2013. Council on Foreign Relations Educator's Workshop, New York, NY.
- September, 2012. The Future of Diplomacy Project, New York, NY. Organized by Vincent Pouliot, Iver Neumann, and Ole Jacob Sending.
- July 2009. National Science Foundation Institute for Genomic Biology, University of Illinois, Urbana, IL.
- May 2009. Carnegie Endowment Junior Fellows Workshop, Washington, DC.
- Summer 2007. Harvard Ukrainian Summer Institute, Cambridge, MA.

Awards and Honors

- 2021. Plumeri Award for Faculty Excellence, William & Mary.
- 2018. William & Mary Alumni Association Fellowship Award.
- 2017. Reves Center for International Studies, William & Mary, Faculty Fellowship Award.
- 2010. Mershon Center (Ohio State University) Dissertation Research Grant
- 2006-2008. Ohio State Distinguished Fellowship
- 2006. International Business Diplomacy Honors Certificate (Georgetown University), M.A. Thesis "Refining Ideas: Norm Institutionalization and the Jubilee 2000 Campaign," (Committee: J.P. Singh, Dale D. Murphy and James N. Rosenau) Defended with Distinction
- 2004-2006. Georgetown University Graduate Scholarship
- 2002. Phi Beta Kappa, Phi Eta Sigma Honor Society, National Society of Collegiate Scholars, Jefferson Cup
- 1998-2002. Echols Scholar (University of Virginia Honor Society)

Teaching

Graduate Seminars

- Analysis of International Politics (Fordham)
- International Business & Governments (Fordham)
- e-Diplomacy: Statecraft in a Digital Age (Georgetown)

Undergraduate Courses

- Introduction to International Politics (Fordham; W&M)
- Introduction to Politics (Fordham)
- International Political Economy (Fordham)
- Advanced International Relations Theory (Fordham)
- Mass Violence and Genocide (Fordham)
- Political Psychology of International Security (Fordham; W&M)
- Theory and History in International Relations (W&M)

Research Lab

- Director, Political Psychology of International Relations (PPIR)

Tutorials Supervised

- Understanding Genocide (Fordham)
- Macroeconomic Theory and International Policy (Fordham)
- Neuroscience and Economic Decision-Making (Fordham)
- Advanced Case Study Design (Fordham)
- Cyber-Security (Fordham)
- Constructivist Theory of International Organization (Fordham)
- Social Media and Politics (Fordham)
- Grant Writing (Fordham)

Teaching Assistant

International Cultural Policies (Georgetown, for J.P. Singh)

Technology, Culture, and Development (Georgetown, for J.P. Singh)

Students Supervised Currently in PhD Programs/Academia

Minseon Ku (The Ohio State University)

Service

University

Fall 2023 - Present. Chair, William & Mary Department of Government

2020 - 2023. Academic Director, William & Mary-St Andrews Joint Degree Programme

2014 - Present. Co-Director, Social Science Research Methods Center (SSRMC)

Profession

2017-Present. Co-Editor, *Palgrave* "Diplomacy and International Relations" series.

2016-Present. Associate Editor, *Hague Journal of Diplomacy*.

2015-Present. Associate Editor, *Diplomacy and Foreign Policy*, Brill Publishing.

2020-2021. Chair of Awards Committee, Diplomatic Studies Section of *International Studies Association*.

2017-2020. Chair, Diplomatic Studies Section of *International Studies Association*.

Reviewer for *American Political Science Review*, *International Organization*, *American Journal of Political Science*, *International Studies Quarterly*, *Journal of Politics*, *European Journal of International Relations*, *British Journal of Political Science*, *Security Studies*, *International Studies Perspectives*, *Review of International Organizations*, *International Political Sociology*, *International Theory*, *International Studies Review*, *Politics*, *Theory Culture & Society*, *Diplomacy and Foreign Policy*, *International Sociology*, *Hague Journal of Diplomacy*, *Political Psychology*, Oxford University Press, Cambridge University Press, University of Michigan Press, Palgrave Macmillan, CQ Press, Pearson, among others.

Consulting Experience

2005-2010. Pursuant, Inc. Market Research Firm, Washington, DC

Research Associate: Responsibilities included conducting qualitative and quantitative market research, analyzing the data using multivariate and regression statistical methods and crafting strategic recommendations for clients. Particular emphasis and skill set in designing, programming and implementing survey instruments.

2002-2004. Deloitte Consulting, Washington, DC

Business Analyst: Responsibilities included leveraging corporate best practices and industry-leading technology to help private sector, state and federal government clients solve complex business problems. Clients included Transportation Security Administration (TSA), Department of Homeland Security (DHS), and Customs and Border Protection (CBP).

References

Alexander Wendt
The Ohio State University
Telephone: 614-292-9219
wendt.23@osu.edu

Daniel H. Nexon
Georgetown University
Telephone: 202-687-2273
dhn2@georgetown.edu

Paul Sharp
University of Minnesota-Duluth
Telephone: 218-726-6221
psharp@d.umn.edu

Jennifer Mitzen
The Ohio State University
Telephone: 614-292-7400
mitzen.1@osu.edu

Nicholas J. Wheeler
University of Birmingham (UK)
Telephone: +44 (0)121 414 6215
n.j.wheeler@bham.ac.uk

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<http://www.marcusholmes.com/>